

THE MILFORD CENTRE PLAN

2015-2045



**Devonport-Takapuna
Local Board**



Auckland Council

HE MIHI

E toko ake rā e te iti, whakatata mai rā e te rahi, kia mihi koutou
ki ngā kupu whakarei a te hunga kua tīpokotia e te ringa o te wāhi ngaro,
ēngari e kaikini tonu nei i ngā mahara i te ao, i te pō.

Nga ōha i mahue mai i tērā whakatupuranga
kia āpitihia e tatou ki nga tūmanako o tēnei reanga,
hei mounga waihotanga iho ki te ira whaimuri i a tātou.

Koina te tangi a ngākau māhaki, a te wairua hihiri me te hinengaro tau.

Oho mai rā tātou ki te whakatairanga i ngā mahi e ekeina ai
te pae tawhiti ka tō mai ai ki te pae tata.

Tēnei au te noho atu nei i mātārae te titiro ki runga o Ōrewa,
ki te one e rere atu ana ki Te Whangaparāoa
ki te Kūiti o te Puarangi.

Kei waho ko Tiritiri Mātangi, tomokanga ki te moana o te Waitematā.

Ki uta ko te Whanga o Oho Mairangi, ūnga mai o Te Arawa waka,
ka rere whakarunga ngā kamo ki Takapuna kāinga, Takapuna tupuna.

Kia taka ki tua ko Maungaūika
te tū hēteri mai rā i te pūwaha o Tāmaki Makaurau, Tāmaki herehere waka.

Ka ruruku atu tātou mā te waitai kia puta ake

ki te Awataha ki nga mihi a te Kaipātiki

me te Te Raki Paewhenua ki te uru,
i reira ka whakatau te haere.

E koutou mā ka ea, kua ea, kia ora huihui mai koutou katoa.

*Welcome to you all let me greet you
with the eloquent words of those who have long since been taken
by the unseen hand of the unknown,
but for whom we still mourn.*

*Let us enjoin the legacy they left
to the hopes of this generation
as our gift to those who will follow us.*

That is the pledge of the humble heart, the willing spirit and the inspired mind.

*Let us rise together and seek to do what is necessary
to draw distant aspirations closer to realisation.*

*Here I sit on the headland overlooking Ōrewa
to the stretch of sand that runs to Whangaparāoa
along the Hibiscus Coast.*

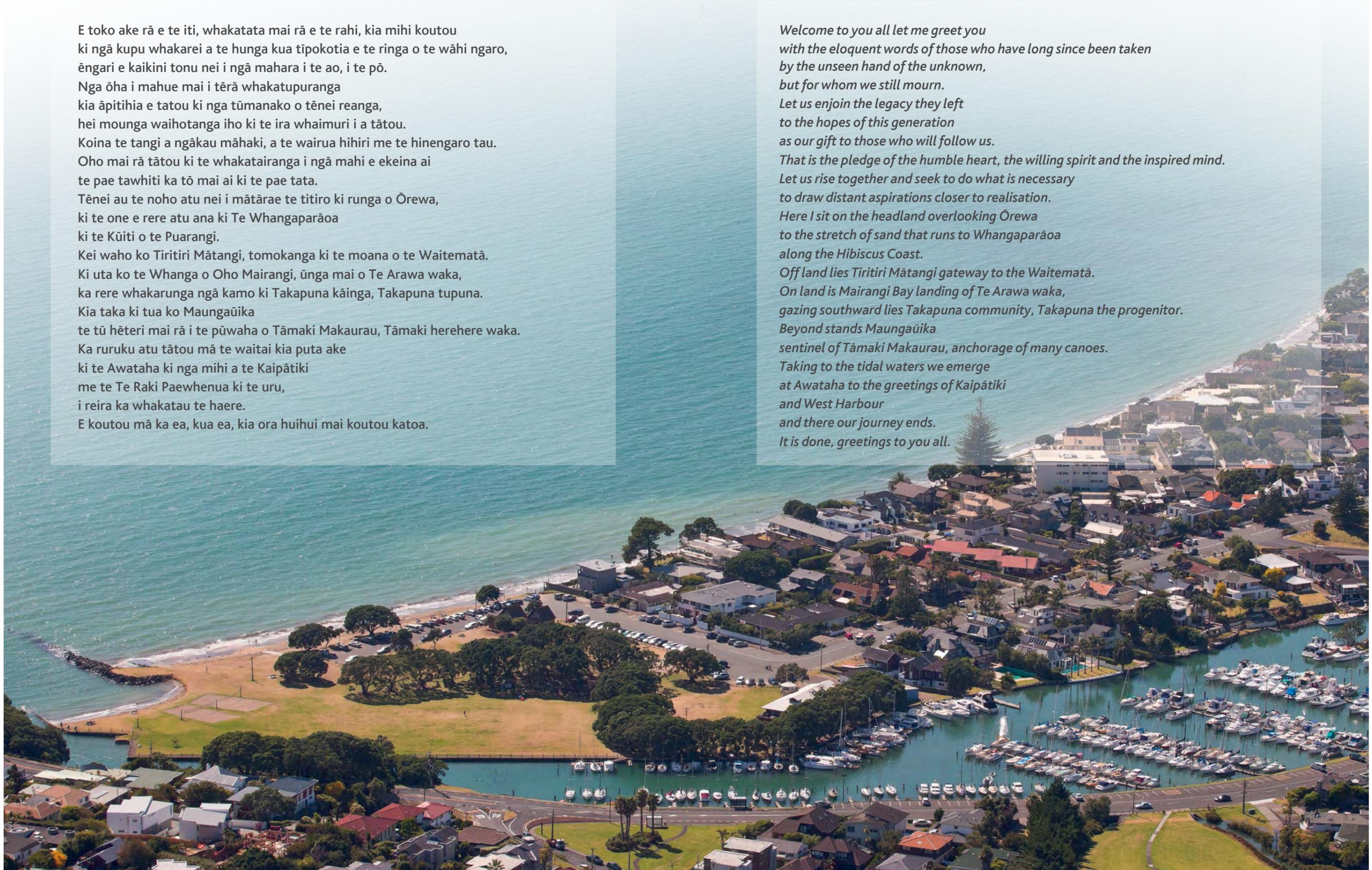
Off land lies Tiritiri Mātangi gateway to the Waitematā.

*On land is Mairangi Bay landing of Te Arawa waka,
gazing southward lies Takapuna community, Takapuna the progenitor.*

*Beyond stands Maungaūika
sentinel of Tāmaki Makaurau, anchorage of many canoes.*

*Taking to the tidal waters we emerge
at Awataha to the greetings of Kaipātiki
and West Harbour*

*and there our journey ends.
It is done, greetings to you all.*



FOREWORD: SHAPING THE FUTURE OF MILFORD

Devonport-Takapuna Local Board is very pleased to present the Milford Centre Plan, a plan to take Milford into the next 30 years adapting to the future but respecting and honouring the past.

Early in the process, we set up a working party to develop the Milford Centre Plan. The plan development process was undertaken with the valued help of the community's own Milford Village Forum's Community Led Visioning Report as a starting point. This was followed by on-going direction from the working party, which included representatives of the Forum, Milford Residents Association, Castor Bay Residents' and Ratepayers' Association and Milford Business Association. The local board was impressed with the passion of these groups for the future of Milford.

The intention of the plan process is to maximise community and stakeholder input and feedback. It has involved a multidisciplinary team to guide the development of ideas and assess their feasibility. The plan's development has been guided by direction from a number of strategic planning and community documents.

Local iwi also contributed to the plan and supported this process through reviewing the plan, attending hui and developing an ongoing partnership with the local board. Their contribution is valued and will be sought in future projects.

The plan has been developed drawing on this wealth of local knowledge, public and stakeholder consultation and research. This led to the plan being able to address the local values, issues, challenges, aspirations and opportunities for Milford centre. The public engagement period resulted in useful feedback which has been carefully considered. This helped to refine the plan, which was adopted by the local board on 21 April 2015.

I thank all who have contributed to this plan and look forward to seeing it benefit the Milford community through its vision of a high quality and accessible centre expressing a strong local identity, with its own story and a friendly, relaxed community heart.

Mike Cohen, QSM, JP
Chair, Devonport-Takapuna Local Board



TABLE OF CONTENTS

Foreword: Shaping the future of Milford	1
1 Understanding the plan	3
2 Developing the plan	5
3 How the plan fits in – the strategic context	7
4 Milford today and tomorrow – the local context	9
5 Envisioning Milford – the vision and key concepts	11
6 Principles	14
7 Making it happen – outcomes and actions	17
7.1 Outcome 1: A strong connection between quality destinations	19
7.2 Outcome 2: Kitchener Road as a pedestrian friendly 'main street'	25
7.3 Outcome 3: An attractive, vibrant community focal point	29
7.4 Outcome 4: A healthy and attractive Wairau Estuary	34
7.5 Outcome 5: Tell the local stories and celebrate our heritage	39
8 Implementation	43
Notes	44



1 UNDERSTANDING THE PLAN

Purpose of the plan

The purpose of the Milford Centre Plan is to improve on Milford's many excellent qualities as the town centre enters the next 30 years. The plan's focus is on public realm projects (our streets and open spaces) that respect the centre's strong local identity and support the growth of a sustainable community.

The plan has been developed at the same time as the Proposed Auckland Unitary Plan (PAUP), which is Auckland's new planning rule book for managing the effects of development. Though the PAUP rules are subject to change through the hearings process, the centre plan assumes there is likely to be more change in the town centre than the surrounding area in the short to medium term.

Devonport-Takapuna Local Board is aware of the Milford community's concern about growth and its effect on the area. As such, it has used the community's own visioning work – the Milford Village Forum's Community Led Visioning Report – as the starting point for the plan. Similarly, the plan is a local response to the high level directives signalled by the Auckland Plan.

The centre plan aims to meet the aspirations of all stakeholders – community, local business and the council. It sets out a local vision and five desired outcomes which respond to the Auckland Plan vision and to the important issues identified so far.

Partnerships

Creating a successful town centre will require collaboration between a wide variety of groups that include the Milford community, the council,

its council-controlled organisations (CCOs) and private landowners. The council will work with these parties to make the most of available resources in delivering the aspirations of the centre plan.

Mana whenua are recognised as treaty partners and there are several mana whenua groups with an interest in the area. Ongoing consultation will help grow the relationship with mana whenua and explore their involvement in the many opportunities identified by the centre plan. Talks with mana whenua so far have highlighted the need for early iwi involvement in the projects of this plan.

The Plan Area

The area addressed by the plan (refer Figure 1) focuses on the Milford town centre and its surrounding environment, including Milford Reserve and beach to the north, Lake Pupuke to the south and Wairau Estuary and marina to the west. At the centre of the study area is Milford's 'main street' – Kitchener Road, and the Milford shopping mall.

Milford's connection to the coast, estuary, and lake underscore the importance of the wider environment in relation to the town centre. This environment includes one of Auckland's remaining estuarine ecosystems and the only freshwater urban crater lake.

How the plan works

The heart of the centre plan is a vision for Milford based on a set of agreed principles. The vision will guide future public realm initiatives, and signal to the private sector the council's aims for Milford. Giving effect to the vision are five priority outcomes supported by objectives and detailed actions.

Some of these actions will be easy to implement and others will require a more considered and staged approach. Some require a new way of thinking about Milford as a town centre and the role it plays within the surrounding area.

The timing and delivery of the plan will be over the next 30 years. Both Devonport-Takapuna Local Board and the local community will have an important role to ensure the plan's aspiration and projects are followed through – including advocacy through the Long-term Plan (LTP), the council's main budgetary tool.

The actions identified as part of this centre plan

have been grouped into two time frames for implementation:

- A number of the projects and initiatives, subject to funding availability, will be short-term improvements that could be implemented over the next five years.
- Longer term projects (6-30 years) will rely on funding from the council's LTP and partnering with other agencies and communities for funding and delivery. Opportunities also exist to undertake some of the suggested improvements as part of routine maintenance and renewals.



Figure 1. Milford Centre Plan area

2 DEVELOPING THE PLAN

2013	COMMUNITY-LED VISIONING (REPORT DATED MAY 2013)	The community-led visioning report prepared by Milford Vision Forum to identify key issues and recommendations for the Milford area, with seed-funding from the local board.
	RESEARCH AND ANALYSIS (MAY-JUNE)	Research and analysis of technical issues and previous work relevant to Milford, previous community feedback on the Devonport-Takapuna Area Plan, and on the Devonport-Takapuna Local Board Plan 2014 taken into account.
2014	PLAN DEVELOPMENT (JULY-OCT)	Draft centre plan prepared with a working party of members of Devonport-Takapuna Local Board and representatives of the local community, using the visioning report as a starting point. Stakeholder and iwi consultation commenced.
	COMMUNITY ENGAGEMENT (NOV-DEC)	Draft centre plan released for engagement.
2015	INCORPORATE FEEDBACK AND FINALISE PLAN (JAN-MARCH)	Review of feedback and finalising the town centre plan with the working party.
	ADOPTION AND IMPLEMENTATION (APRIL)	Final plan adopted by Devonport-Takapuna Local Board, implementation begins.

Engagement and Feedback

Devonport-Takapuna Local Board was keen to develop the centre plan by working closely with the local community.

The Milford Village Forum, with funding from the board, prepared the Milford Community-Led Visioning Report in early 2013. The Visioning Report surveyed the local community to understand its concerns and ideas for Milford's future.

The Milford Centre Plan is a natural continuation of that exercise. Key members of the Milford Residents' Association, Castor Bay Residents' and Ratepayers' Association, Milford Village Forum and the Milford Business Association were invited to be part of the working party that guided the development of the plan.

Auckland Council staff also met with key property owners, Auckland Transport and other technical stakeholders to supplement their initial research and analysis.

A draft of the Milford Centre Plan was released for feedback from 10 November to 1 December 2014. During the period a number of events were held to get the community's views. They included a 'Walk and Talk Milford', a community workshop in Milford Baptist Church, displays in the main street and stalls at the pirate market day and in the Milford Shopping Centre. On 20 October 2014 the local board hosted a hui with mana whenua to address Māori aspirations for the area.

The draft plan received 68 responses, from a range of individuals, business and stakeholder groups.

Feedback was generally supportive of the draft centre plan's proposed outcomes and actions. Issues which generated the most interest included provisions for pedestrians and cyclists as well as the effects of traffic. The working party guided the development of the plan to ensure that it properly reflected community feedback.

This plan was adopted by Devonport-Takapuna Local Board on 21 April 2015.



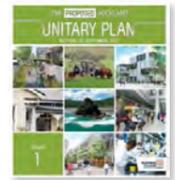
Public engagement events: clockwise from top right hand: technical workshop; Milford Mall; Pirate Market day

3 HOW THE PLAN FITS IN – THE STRATEGIC CONTEXT



THE AUCKLAND PLAN VISION

The Auckland Plan's vision is to make Auckland the world's most liveable city. The Auckland Plan aims to accommodate most residential, retail and employment growth within a high quality compact Auckland characterised by a hierarchy of centres. Milford is identified as a town centre in the Auckland Plan. The Milford Centre Plan's vision and five outcomes align and contribute to the Auckland Plan vision. This means managing the potential effects of growth in a way that complements, rather than compromises, Milford's unique qualities.



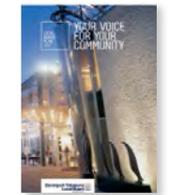
THE PROPOSED AUCKLAND UNITARY PLAN

The Proposed Auckland Unitary Plan (PAUP) will replace the Regional Policy Statement and 13 existing district and regional plans. It contains the rules that will enable Milford to develop as a town centre, implementing the building form, activity, transport and environmental directions proposed in the Auckland Plan. The Milford Centre Plan has been developed while public submissions to the PAUP are being heard. It has proceeded on the assumption of development potential contained in the PAUP. If significant changes result from the hearings process, these can be addressed in due course as part of the centre plan review signalled in section 8.



DEVONPORT-TAKAPUNA AREA PLAN

The Devonport-Takapuna Area Plan presents a 30 year vision for the local board area, implementing at a local level the strategic directions of the Auckland Plan. The vision is for Devonport-Takapuna to continue to be an attractive area in which to live, work and play, as well as a visitor destination with distinct character, opportunities and points of difference.



DEVONPORT-TAKAPUNA LOCAL BOARD PLAN 2014

The Devonport-Takapuna Local Board Plan 2014 creates the world's most liveable city at the local level reflecting the community's aspirations and priorities. It guides the board's decisions on and funding for, local activities, and is reviewed every three years. The Milford Centre Plan is a key initiative of the local board plan and will help implement its priorities and inspire future projects.



INTEGRATED TRANSPORT PROGRAMME

The Integrated Transport Programme sets out the 30-year investment programme to meet the transport priorities outlined in the Auckland Plan. The 'New Network' to improve regional public transport is one such initiative. Auckland Transport's (AT's) role as the Road Controlling Authority means that some of the actions proposed in the Milford Centre Plan will require their funding and support.



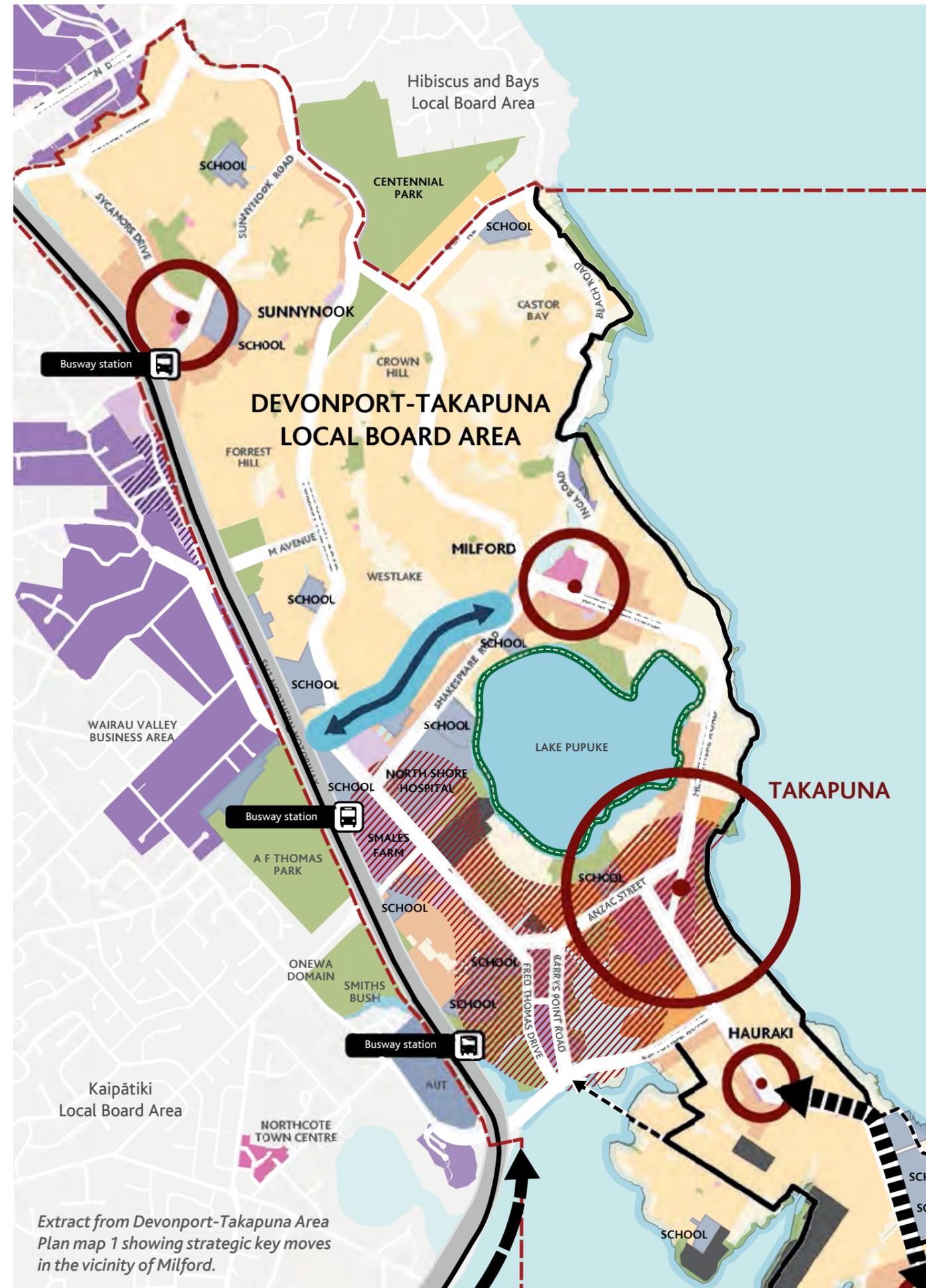
AUCKLAND COUNCIL'S LONG-TERM PLAN

The Long-term Plan (LTP) is council's main budgetary tool for all of Auckland Council and the council-controlled organisations. It sets out the projects and services identified for funding across Auckland over a ten-year period. The Milford Centre Plan includes some actions for the local board to advocate for LTP funding from the governing body or to reprioritise its own local board funding. The LTP 2015-2025 is currently being prepared and any projects are subject to reprioritisation measures. As such, the timings listed for actions in this centre plan are indicative only.



MILFORD CENTRE PLAN

The Milford Centre Plan identifies a future vision and projects that can create the public realm needed for Milford's local community and its future role in the regional vision.



Extract from Devonport-Takapuna Area Plan map 1 showing strategic key moves in the vicinity of Milford.

4 MILFORD TODAY AND TOMORROW – THE LOCAL CONTEXT



Milford Marina

The 20th Century saw the transformation of Milford from a seaside holiday destination into a vibrant town centre. Milford offers a range of amenities and services for the local community and visitors to the area. It is a relatively affluent and market-attractive area. It is in a strong position to respond to future challenges. However it is Milford's stunning natural assets – Lake Pupuke, Wairau Estuary and the beautiful Milford coastline – that makes it stand out.

Natural Features

The key opportunities and challenges for Milford's water and coastal environment include:

- **Wairau Estuary.** The estuary is both a hidden amenity and a natural connector between the coastal edge, the marina and the town centre. The estuary supports diverse habitats; however, there are concerns with sedimentation, contaminants and future weather events that risk upsetting its dynamics.
- **Lake Pupuke:** This lake is a stunning natural feature with significant geological and natural value. The lake's uniqueness as a fresh water body in an explosion crater is an important element in Auckland's geological heritage that should be celebrated, while providing a range of recreational opportunities. However, as the lake is not visible from the town centre, first time visitors are often unaware of its existence.
- **Milford Beach and reserve:** This attractive environment draws locals and visitors to the area by offering them opportunities for active and passive recreation, along with views and access to the Hauraki Gulf. However, the pedestrian environment between the town centre and the coastal edge is difficult to negotiate and not easily followed.

These natural features and open spaces should be celebrated by improving their environmental wellbeing, creating safer and easily understood walking connections between them and the town centre and making more obvious reference to them in the public spaces within the town centre.

People and Places

Redevelopment within the town centre and adjacent residential areas is expected to be quite rapid in the commercial area and much more gradual in the residential. The key opportunities and challenges for Milford's growing and built environment include:

- **Town Centre:** The centre provides for a range of shops and commercial offices, surrounded

by suburban residential living. The 'main street' (Kitchener Road) is typified by one to two-storey buildings, with shops facing onto the street and car parking to the rear. It is connected to the Milford shopping mall by a central car park. Most of the town centre is on flat land. If we improve the ways into the centre and, while managing its role as a transport thoroughfare, make Kitchener Road into a better place for people, the ease of walking can be a point of difference. The plaza is a natural central meeting place and opportunities for improving this space would cater to the needs of a growing and changing population.

The main street and the mall provide excellent retail facilities that attract both locals and visitors. Proposed commercial redevelopment should further enhance the quality and choice of retail on offer, as the business community continues to create a premium retail centre.

There is an opportunity for pedestrian laneway style developments on the edge of the centre (between Kitchener Road and the service lane). Such a configuration would add another dimension to Milford's attraction as a retail and service centre (see Outcome 2). The additional upper levels of floor space provided for within the commercial area are likely to be residential in nature rather than office or business space, as demand for the latter is more likely to be drawn to Takapuna and Smales Farm.

- **Residential:** Milford is characterised by low-rise, low to medium density suburban residential living with a limited choice of housing types. There was no significant change in population between 2006 and 2013, possibly due to the low opportunity for additional housing. Much of the housing has been built quite recently or comprises unit titled flats. With high land values and a relatively settled community, redevelopment of the residential area is likely to be gradual and incremental. Most new residential provision is likely to be located within the commercial area, with the opportunity for apartment living. This broadens the choice of housing types currently available, particularly if retirement living is part of the mix.
- **People and Community:** Milford has an aging population but there will be demographic changes as people move into and out of the area and eventually a younger age structure may evolve. It is likely to become more ethnically and culturally diverse over time. The centre's role as a community hub is supported by a wide range of clubs and organisations. It has no council owned or operated community buildings but it is served by nearby facilities in Takapuna and Sunnynook. The provision of community buildings in Milford itself appears unlikely within at least the next decade.

MILFORD VISION MAP



Key:

Milford outcomes

- A strong connection between quality destinations
- Kitchener Road as a pedestrian friendly 'main street'
- An attractive, vibrant community focal point
- A healthy and attractive Wairau Estuary
- Tell the local stories and celebrate our heritage

Walkways and cycling connections

- Future Auckland Cycling Network
- Te Araroa walkway
- Existing Milford Beach loop
- Existing Lake Pupuke loop
- Proposed Milford walkway loop
- Proposed boardwalk (indicative)
- Possible future walking connection
- Possible cycle route
- Proposed pedestrian bridge
- Desired access

Figure 2. Milford Vision Map – a concept plan showing key outcomes

5 ENVISIONING MILFORD – THE VISION AND KEY CONCEPTS

A defining vision

The vision for Auckland becoming the world's most liveable city can be achieved locally by making Milford more vibrant and accessible for everyone. In particular, Milford has the potential to build on its natural and cultural heritage as a visitor and local destination as well as its unique location between Lake Pupuke, Milford Beach and Wairau Estuary.

Vision: Milford has a strong local identity

This plan sets the Milford vision of:

“ A high quality and accessible centre expressing a strong local identity, with its own story and a friendly, relaxed community heart. **”**

The Milford centre should express the values of the present and future community. It can become better at attracting visitors by increasingly demonstrating a strong sense of its unique identity and experience. This identity includes elements such as:

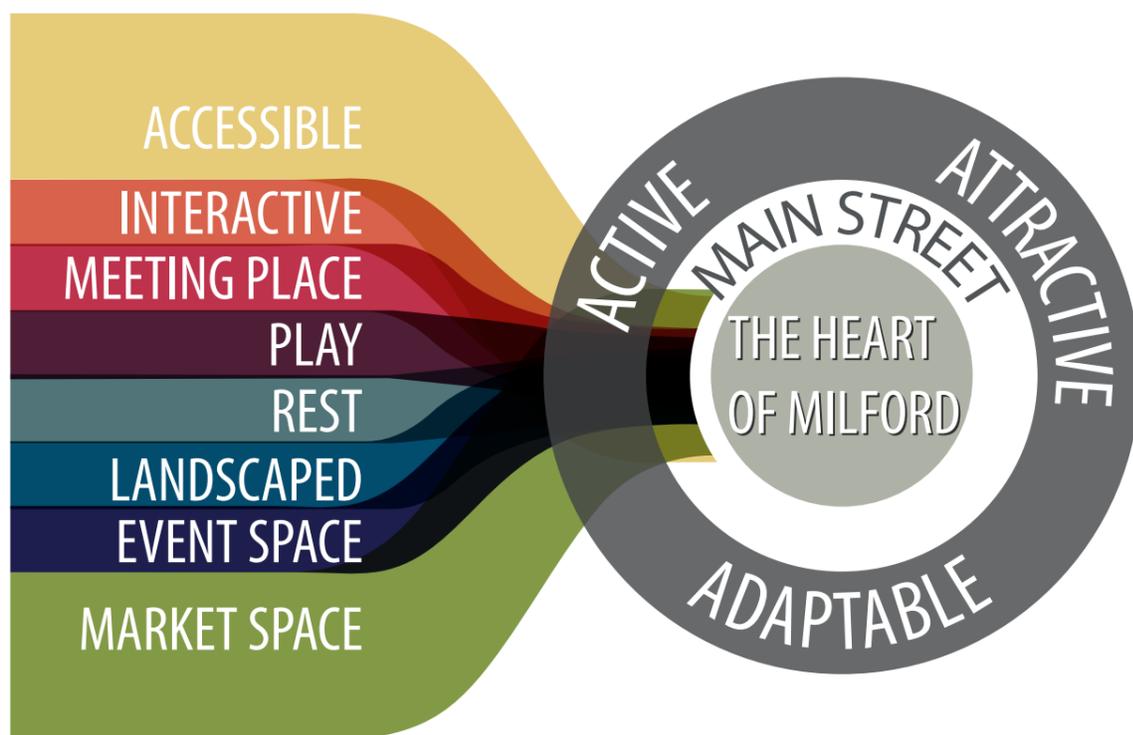
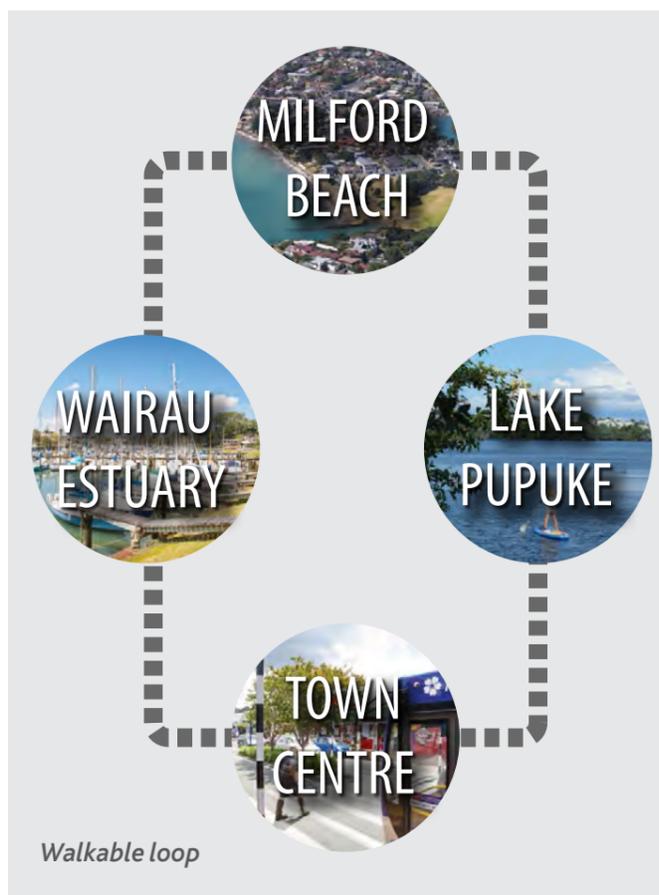
- the marine environment
- the seaside village heritage
- special geological and environmental features
- a vibrant and attractive retail sector.

The local board is aware of the Milford community's desire for a town centre that retains a feeling of 'human scale' and is not dominated by the effects of tall buildings.

The centre plan responds to the community's aspirations by focusing on public space improvements, including designing these to build on Milford's unique character.

At the same time, the intention is to influence thinking in the private sector, so that changes and new developments support the same outcomes and objectives. This process can be assisted by clear and strong principles which are explained in the next section.

The Vision Map (Figure 2) and concept diagrams on this page visualise the important concepts behind the outcomes: the walkable loops linking up the key features of Milford and the way community life can be focused on the plaza.



Heart of Milford Concept

6 PRINCIPLES

The following principles will guide the achievement of the key outcomes and related actions in the next section of the plan.

Natural and cultural heritage

Milford's identity can be enhanced by integrating its natural, geological, cultural, and heritage stories into the design of local projects such as signage and landscaping. Natural and historic heritage sites can form part of an overall Milford story, contributing to cultural and social wellbeing. The Milford story needs to tell Māori narratives as well as the histories of early European settlers and the on-going life of the community.

With the help of mana whenua and the local community it will be possible to develop story-telling, education, and other projects that express this aspect of local identity.

The iwi we spoke with encouraged recognition of the role of the Milford community in restoring and educating people about their environment. All local people are caretakers or kaitiaki of Milford; there is a shared ethos of concern for the environment.

Mana whenua as kaitiaki or guardians

The council and the local board are committed partners with mana whenua to bring forward Māori cultural heritage. This can be expressed through appropriate projects and designs which reflect the Treaty of Waitangi partnership with mana whenua. The local board can support iwi efforts to develop a cultural values assessment which will reveal the traditional stories that iwi wish to share. Iwi should also be involved early in the inception of projects.



Example image of cultural history reflected in a wayfinding element



Milford Beach, early 20th Century

Character

Milford's town centre has the potential to express its unique character or 'sense of place' by making the most of its relationship with the coast and lake edge.

New developments that connect well (both physically and otherwise) with the coast, Wairau Estuary and Lake Pupuke will help develop the character and economic vitality of the centre. The character elements of these natural features could inform the location, bulk and form of development. Similarly, future growth and activity will make sure the town centre remains the heart of the local community by keeping it economically viable. It currently serves an important function as a support and service centre for a wide catchment.

The key outcomes and actions propose the use of character defining elements (such as landscaping, way finding elements and the materials used) throughout the Milford area. This will help develop a consistent and memorable 'sense of place' that everyone can appreciate and enjoy.

Public engagement has resulted in a mixed degree of support for design guidelines. The council currently provides best-practice design guidance through the Auckland Design Manual. It is an online tool with tips and case-studies to illustrate broad design principles for quality buildings. The manual also contains tailored guidelines for specific areas. The Auckland Design Manual is non-binding, but is an important tool for helping developers to align their projects with the community's desire for 'human scale' developments.

The working party and the local board are keen to encourage a local initiative to debate and develop some non-statutory guidelines for Milford centre. It is an opportunity for the community and developers to have a conversation about the future of the Milford centre, outside of the statutory processes.

Accessibility

The Milford centre is relatively flat and popular for walking. Improved accessibility for a wide variety of people, including families, those with disabilities, young and older people, has the potential to result in a range of benefits. These include increased exercise and decreased reliance on motor vehicles, greater social interaction and environmental awareness. Improving connections, accessibility and legibility (i.e. promoting safe, efficient access, within a well-signposted environment with appropriate quality lighting) will enhance Milford as a destination that can be enjoyed by all.

The Vision Map identifies a possible network of routes to strengthen Milford town centre's connection with the coast, estuary, and Lake Pupuke, including the Te Araroa Walkway. Figure 3 illustrates 'desire lines' (i.e. routes between local destinations) within Milford, with particular emphasis on those where improving accessibility is desirable in the future.



Figure 3: Key desire lines, destinations and attractors

Social infrastructure

While Milford benefits from many destinations and areas of interest (refer Figure 3), a detailed needs assessment should be carried out to ensure future provision of social infrastructure will support the growth anticipated over the next 30 years.

A social infrastructure needs assessment can help us understand what social infrastructure is required. It will look at the gaps, duplications and opportunities to improve facilities. Smaller (but just as important) facilities such as playgrounds can be upgraded to fit the future needs of the community.

Current facilities within Milford are run by a variety of private organisations, some in arrangement with the council. The wide range of community-based organisations and sports clubs play a significant role in creating Milford's local identity and should be involved as stakeholders in future projects.

In the short term we can improve awareness of existing facilities and how to access facilities in other centres like Takapuna and Sunnynook.

In the medium to long term, the centre plan looks to promote local living and walkability by encouraging any new community facilities to be located within or nearby the town centre.

Sustainability

Milford will play its role as a town centre in contributing to Auckland becoming a more compact, resilient and sustainable region. It will do so in a way that does not compromise its environmental values, sense of place and the ability of future generations to meet their needs.

The council needs to plan Milford's future in preparation for gradual growth and for the potential environmental effects of climate change and extreme weather events. The PAUP contains provisions controlling development around natural hazards and land subject to flooding risks. These will be taken account of in future projects supported by this plan and risk management will be supplemented by monitoring, education and restoration programmes.



7 MAKING IT HAPPEN – OUTCOMES AND ACTIONS

Building on the foundation of the Vision and Principles, the vision is supported by five outcomes. These are the catalysts for change to achieve the vision (refer Figure 2):

- Outcome 1:** A strong connection between quality destinations
- Outcome 2:** Kitchener Road as a pedestrian friendly 'main street'
- Outcome 3:** An attractive, vibrant community focal point
- Outcome 4:** A healthy and attractive Wairau Estuary
- Outcome 5:** Tell the local stories and celebrate our heritage.



Breakwater at Ocean View Road



Figure 4. Outcome 1 – proposed actions to strengthen the connections between Milford town centre and the destinations on the coastal edge and at Lake Pupuke

- Key:**
- Proposed short term actions**
- Promote walking events
 - Lake edge access
 - Pedestrian priority - continuous footpath
 - Pedestrian crossing points
 - Lake Pupuke walkway
 - Pedestrian/cycle bridge
 - Pedestrian/cycling facilities
 - Multi-purpose play area
 - Mall green space
 - Active edges
 - Feature wall
- Proposed medium to long term actions**
- Pedestrian safety and amenity improvements
 - Pedestrian boulevard - Ihumata Rd to Milford Beach
 - Cycling improvements - Kitchener Rd to Milford Reserve
 - Enhance existing lake edge access
 - Park planning - Sylvan Park and Milford Reserve
 - Beach pocket park - end of Milford Rd
 - Car-park configuration
- Other**
- View Points

7.1 OUTCOME 1: A STRONG CONNECTION BETWEEN QUALITY DESTINATIONS

Milford town centre has a successful retail offering with opportunities to make more of its unique heritage, proximity to natural features and potential for recreational walking and cycling circuits. It is surrounded by wonderful natural assets, in particular, the estuary, coast and beach to the north and Lake Pupuke to the south. These areas have the potential for greater use and could be promoted as unique destinations within Milford for locals and visitors. Likewise, Wairau Estuary contains a well-known marina giving access to the Hauraki Gulf.

Although Milford Reserve and the beach are popular, there are opportunities for improvement to serve the present and future local community and visitors.

Lake Pupuke is a hidden gem of Milford but access to it is poor and it currently has little relationship with the town centre. There is a great opportunity to improve connections to and around the lake, open up views and introduce new features to improve the experience.

Milford can become a significant focal point on the Te Araroa national walkway and the Lake Pupuke walking route. There are opportunities to improve the ecological and biodiversity values of the coast, the estuary and the lake and at the same time educate people and tell the local stories that are part of Milford's heritage.

The Milford Road to Dodson Avenue corridor is the primary connection between the coast and the lake. Streetscape upgrades along this stretch of road could help to reinforce Milford's unique location between the coast and lake by enticing people to explore the area's natural assets.

If excellent connectivity is provided between Milford town centre and these quality destinations, they can serve to attract more visitors to the town centre, promoting economic growth, and supporting local employment opportunities.

Outcome Objectives

- Established points of interest for visitors at the lake and coastal edges of the corridor, providing opportunities for all people to fully enjoy the views and experience the natural and cultural heritage and character of the area.
- Strengthened Milford Reserve and Milford Beach as quality visitor destinations through on-going improvements to amenities and access.
- Enhanced universal access, walking and cycling amenity and legibility along the length of the Milford Road to Dodson Avenue corridor,

supported by way finding elements and landscape enhancements that reflect the character of the area and encourage people to explore further.

- Improved visual and physical connections with Lake Pupuke, alongside improvements to accessibility, education and provision of local community amenities.
- The design of commercial or mixed use developments relates to the public realm (streets and public spaces) in a positive way, assisting to provide interest, activity and passive surveillance to the route (see example on p23).



PROPOSED ACTIONS FOR OUTCOME 1 (refer figure 4)

Action no.	Map ref.	Proposed short term actions (0-5 years)	Lead agency
1.		Promote walking events Promote regular walking events along the Milford-Dodson Avenue corridor to raise awareness of the lake to beach link.	MBA/AC/ community
2.		Lake edge access Improve access to Lake Pupuke from the southern end of Dodson Avenue with clear way-finding, entry and view points and new accent planting. Provide improved paths for access suitable for wheelchairs and prams to views of the lake and through the park, and parking for bicycles.	AC
3.		Pedestrian priority – continuous footpath Investigate the reinstatement of footpath paving over the existing service vehicle crossing adjacent to the Milford Road supermarket in conjunction with future footpath renewal programmes and in consultation with adjacent landowners.	AT
4.		Pedestrian crossing points Investigate opportunities for improved pedestrian crossing points, such as through the use of kerb build outs, raised crossings and changes in road corridor materials at crossing points.	AT
5.		Lake Pupuke walkway study Undertake a study in relation to improving pedestrian connections around Lake Pupuke.	AC
6.		Pedestrian and cycle bridge – Wairau Estuary Construct the proposed new Wairau Estuary pedestrian and cycle bridge towards the northern end of the estuary	LB
7.		Pedestrian and cycling facilities – Milford Reserve Enhance pedestrian and cycling facilities throughout Milford Reserve (including connections with the proposed pedestrian bridge) and around the existing car park.	AT
8.		Multipurpose play area At the time of renewal, play equipment and other interventions should be themed to reflect the natural and cultural heritage of the 'Pirate Shippe' and salt water baths and include equipment for older and young children and those with disabilities.	AC
9.		Mall green space Work with the landowner to enhance the existing shopping mall open space facing Milford Road, in particular, opening up visibility and accessibility to Milford Road (while retaining trees and shelter from the elements).	AC

NB Implementation of actions is subject to funding availability and priorities

Abbreviations applying throughout the tables that follow:

- LB: Devonport-Takapuna Local Board
- AC: Auckland Council
- AT: Auckland Transport
- MBA: Milford Business Association

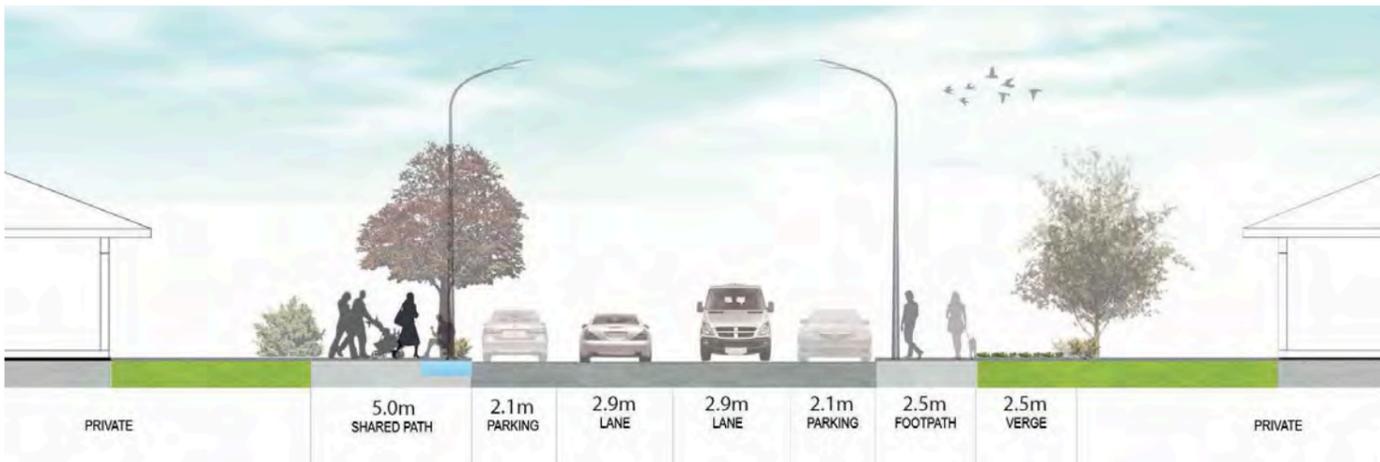


Figure 5. Indicative Milford Road cross-section, illustrating boulevard style shared path to west (note dimensions do not indicate a final design; for example, may include provision for cyclists)



Demonstration of corner activation and passive surveillance



Ocean View Road

Action no.	Map ref.	Proposed short term actions (0-5 years)	Lead agency
10.		Active edges – corner of Milford and Ihumata Roads Encourage the activation of ground floor uses at the corner of Milford and Ihumata Roads (facing Milford Road) when the site is developed and encourage the landowner to work with Auckland Council to enhance the adjacent streetscape. In the long term, seek the provision of active commercial uses addressing Milford Road.	AC
11.		Feature wall In the short term, work with the landowner of the shopping mall to create a living wall (or similar intervention to create visitor and community interest) along the length of the blank Milford Road supermarket façade.	MBA/AC/ community

Action no.	Map ref.	Proposed medium to long term actions (6-30 years)	Lead agency
12.		Pedestrian safety and amenity – Kitchener and Milford Road intersection Investigate pedestrian safety and amenity and vehicle improvements to the Kitchener Road and Milford Road intersection as per Outcome 2, action 12.	AT
13.		Pedestrian boulevard – Ihumata Road to Milford Beach Investigate opportunities for footpath improvements along the western side of Milford Road from Ihumata Road to Milford Beach, including where appropriate boulevard-style widening integrated with landscaping and tree planting, way finding elements and street furniture. Refer Figure 5, Milford Road cross-section.	AT
14.		Cycling improvements – Kitchener Road to Milford Reserve Investigate possible cycling improvements between Kitchener Road, Milford Reserve and Lake Pupuke as part of the Auckland Cycle Network.	AT
15.		Enhance existing lake edge access Enhance the existing boardwalks and trails and provide access suitable for cyclists around the edge of Lake Pupuke, including provision of a lookout platform, seating and information signage (including way finding and interpretation to tell the story of the explosion crater) at the lake edge.	AC
16.		Park planning – Sylvan Park Prepare a development plan for Sylvan Park, with emphasis on provision of further water sports based facilities, and investigate demand for a playground.	AC
17.		Beach pocket park – end of Milford Road Continue current programme to establish a beach pocket park at the end of Milford Road, designed to maximise access to the beach for a wide range of users, and provide opportunities for sitting and watching.	AC/AT
18.		Park planning – Milford Reserve In liaison with the community, prepare a comprehensive plan for Milford Reserve addressing safety, accessibility, connectivity, and active and passive recreation. Review the configuration of the existing Milford Beach car park to enhance the grassed open space directly adjacent to the beach, while maintaining good sea views from cars that are parked there. These views are valuable to the less mobile and in poor weather.	AC

NB Implementation of actions is subject to funding availability and priorities



- Existing buildings
- Potential landscaping
- Raised pedestrian crossing
- Carparking
- Footpath: consistent paving material
- Reinstating paving over vehicle crossing
- Proposed boardwalk

Figure 6. Outcome 2 – possible actions to assist in enhancing Kitchener Road as a pedestrian friendly 'main street' (numbers refer to table of actions on the following pages)

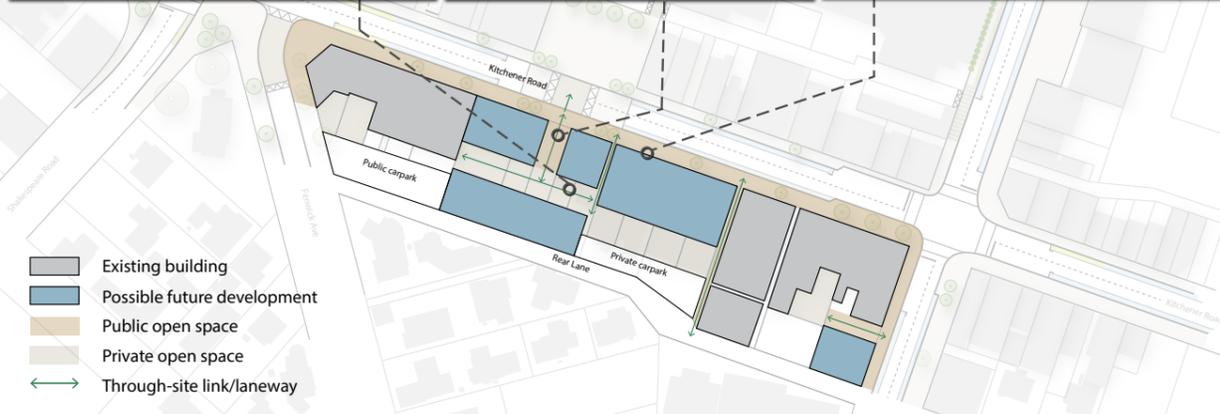


Figure 7. Concept plans showing possible variations in provision of laneways and dining areas over time, achieved on a site by site basis (voluntary development by private owners)

7.2 OUTCOME 2: KITCHENER ROAD AS A PEDESTRIAN FRIENDLY 'MAIN STREET'

Milford is a town centre with anticipated residential and business growth and has significant potential to attract visitors from beyond the Milford area. Improving Kitchener Road to become a more pedestrian friendly 'main street' will build on Milford's existing qualities which make it such an attractive destination. However, this needs to be balanced with the recognition that Kitchener Road is a main thoroughfare for both public transport and vehicles. This can be achieved through:

- providing for increased numbers of pedestrians and universal accessibility

- improving the pedestrian realm to provide for on-street dining and other activities
- utilising spaces such as existing service lanes and seating areas.

Outcome objectives

- enhanced pedestrian safety and accessibility throughout the main street while managing its transport functions
- enhanced the character and legibility of the main street through progressive public realm upgrades, reflective of the surrounding coastal and lake environments
- provision of opportunities for outdoor dining and other activities.

PROPOSED ACTIONS FOR OUTCOME 2 (refer figure 6)

Action no. and map ref.	Proposed short term actions (0-5 years)	Lead agency
1.	Bus stop improvements Improve bus stops with dedicated seating areas and a destination and timetable board as bus service levels increase as per the New Network project.	AT
2.	Laneways Encourage future development of the buildings to the rear of Kitchener Road, including pedestrian walkways, rear lanes and rear dining areas (refer figure 7, based on possible private development over time).	MBA/AC
3.	Advocate for landscaping palette Advocate for a Milford-specific palette of landscape elements and treatment as per Outcome 5 Action 1 (consistent across the plan area).	LB/MBA
4.	See Outcome 3 for accessibility improvements within the car park itself.	
5.	Accessibility guidelines Working with local businesses, develop an accessibility guideline for commercial premises, to encourage landowners to implement universal access.	LB/MBA
6.	Pedestrian and cycle safety and amenity In conjunction with local consultation for the short term safety upgrade of the Kitchener-East Coast Road intersection, investigate potential improvements to pedestrian and cycle safety and amenity.	AT

NB Implementation of actions is subject to funding availability and priorities

Action no. and map ref.	Proposed medium to long term actions (6-30 years)	Lead agency
7.	Cycle safety options Investigate options and, if viable, implement improved cycle safety through the town centre, along with locations for safe, accessible cycle "corrals" (on-street bicycle parking facilities).	AT
8.	Pedestrian priority Investigate opportunities for a continuous footpath surface along the main street, such as providing raised crossings at side-streets to allow for pedestrian priority.	AT
9.	Milford Plaza improvements In consultation with Auckland Transport and adjacent landowners, investigate removing vehicle access from Kitchener Road to enhance and extend the Milford Plaza (as per figure 6 concept plan).	LB
10.	Widen footpaths – Kitchener Road In conjunction with action 9, investigate opportunities to improve and widen footpaths along Kitchener Road (refer figure 8), while also giving consideration to providing a safe environment for cyclists and other road users.	AT
11.	Landscaping opportunities Investigate opportunities to improve landscaping and sustainability improvements such as feature trees and rain gardens within the town centre, on Kitchener Road and within the Milford Plaza area.	AC/AT
12.	Pedestrian safety and amenity – Kitchener and Milford Road intersection Investigate pedestrian and vehicle improvements to the Kitchener Road and Milford Road intersection.	AT
13.	Connectivity and way finding – through-site links and laneways Work with landowners to create new through site links and enhanced laneways (such as when adjoining development occurs) by way of lighting, wayfinding signage, art work (where appropriate), and consistent paving materials with the main street.	AC/LB/MBA

NB Implementation of actions is subject to funding availability and priorities



Examples of possible wayfinding

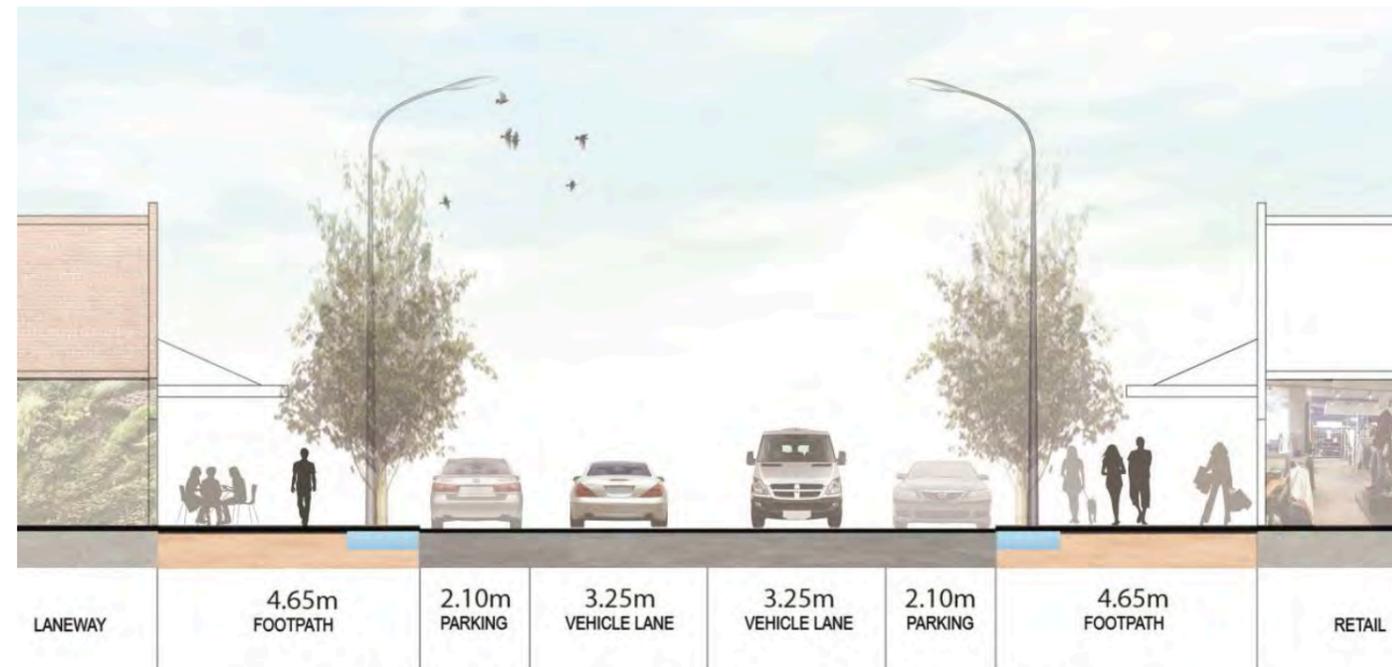


Figure 8. A possible Kitchener Road cross section (note: dimensions do not indicate a final design; the above design is subject to further design and stakeholder engagement and may comprise alternative options)



Intersection of Milford and Kitchener Roads



Artist's impression of car park used for events (note the above is subject to further design and stakeholder engagement and may comprise alternative options) ASAPimageNZ



Artist's visualisation of the plaza (note the above is subject to further design and stakeholder engagement and may comprise alternative options) ASAPimageNZ

7.3 OUTCOME 3: AN ATTRACTIVE, VIBRANT COMMUNITY FOCAL POINT

Milford currently lacks a central, convenient focal point at the heart of the town centre where people can meet and gather. Such a space will be increasingly important as Milford's local and visitor population continues to grow. The prime location of the existing plaza space and the council owned car park on Kitchener Road

means that space has the potential to become an attractive civic heart and a community meeting place. This could occur as opportunities arise to better manage demand for off-street car parking.

Outcome objectives

- A safe, attractive Milford Plaza which can cater for a variety uses and reflects the unique character of the area.
- Milford Plaza becomes a vibrant community focus activated by a range of adjacent uses, including improved community services.



Figure 9. Outcome 3 – possible actions to assist in providing an attractive, vibrant community focal point at the heart of Milford's town centre off Kitchener Road. Note: this would require further public consultation and does not denote a final design (numbers refer to table of actions on the following pages)

PROPOSED ACTIONS FOR OUTCOME 3 (refer figure 9)

Action no. and map ref.	Proposed short term actions (0-5 years)	Lead agency
1.	Multi-use space Work with Auckland Transport, community stakeholders and the Milford Business Association to explore potential for a variety of uses (such as markets and events) within the Milford Plaza and over the car parking area.	LB/AT/MBA/ community
2.	Active edges – plaza and car park site In dialogue with surrounding landowners and stakeholders, encourage adjoining landowners to open out to, and activate the plaza and car park site edges.	AC/AT MBA
3.	Minimise shading of Milford Plaza Investigate potential shading of Milford Plaza in relation to future development, and mechanisms for minimising any potential adverse effects.	AC
4.	Community needs assessment For the town centre and wider Milford area, undertake a detailed social infrastructure needs assessment to ensure that future provision will support growth and change over the next 30 years.	AC
5.	Pedestrian improvements – car parking area Investigate and undertake low cost improvements to the car parking area to improve pedestrian safety, including wheel stops to keep cars off the pathways, retaining disabled car parks and provide additional wheelchair kerb crossings near the Senior Citizens' hall.	LB/AT

NB Implementation of actions is subject to funding availability and priorities

Action no. and map ref.	Proposed medium to long term actions (6-30 years)	Lead agency
6.	Public awareness – facilities and events Increase awareness of community facilities and events through provision of signage and noticeboards within and around Milford town centre and council information on-line – including how to access them by public transport.	LB/AT/AC
7.	Place making – Milford Plaza In consultation with key stakeholders including Auckland Transport, investigate extending and activating the Milford Plaza area (refer indicative cross section below, figure 10). See related action in Outcome 2 Action 9. Also investigate opportunities to provide high quality street furniture within the plaza reflecting Milford's unique identity and encourage active shop fronts to face onto the public space as development occurs.	LB/AT/AC
8.	Pedestrian walkways – car park Investigate the configuration of pedestrian walkways around the car park such as narrowing vehicle lanes; and establish pedestrian priority over vehicle crossing points.	AT
9.	Community venue Dependent upon the outcome of the needs assessment in Action 4, investigate opportunities, including partnering, for a centrally located multipurpose community venue that would cater for community events and other activities.	AC

NB Implementation of actions is subject to funding availability and priorities



Figure 10. Indicative Milford Plaza cross-section, showing active frontages to each side (note dimensions do not indicate final design)

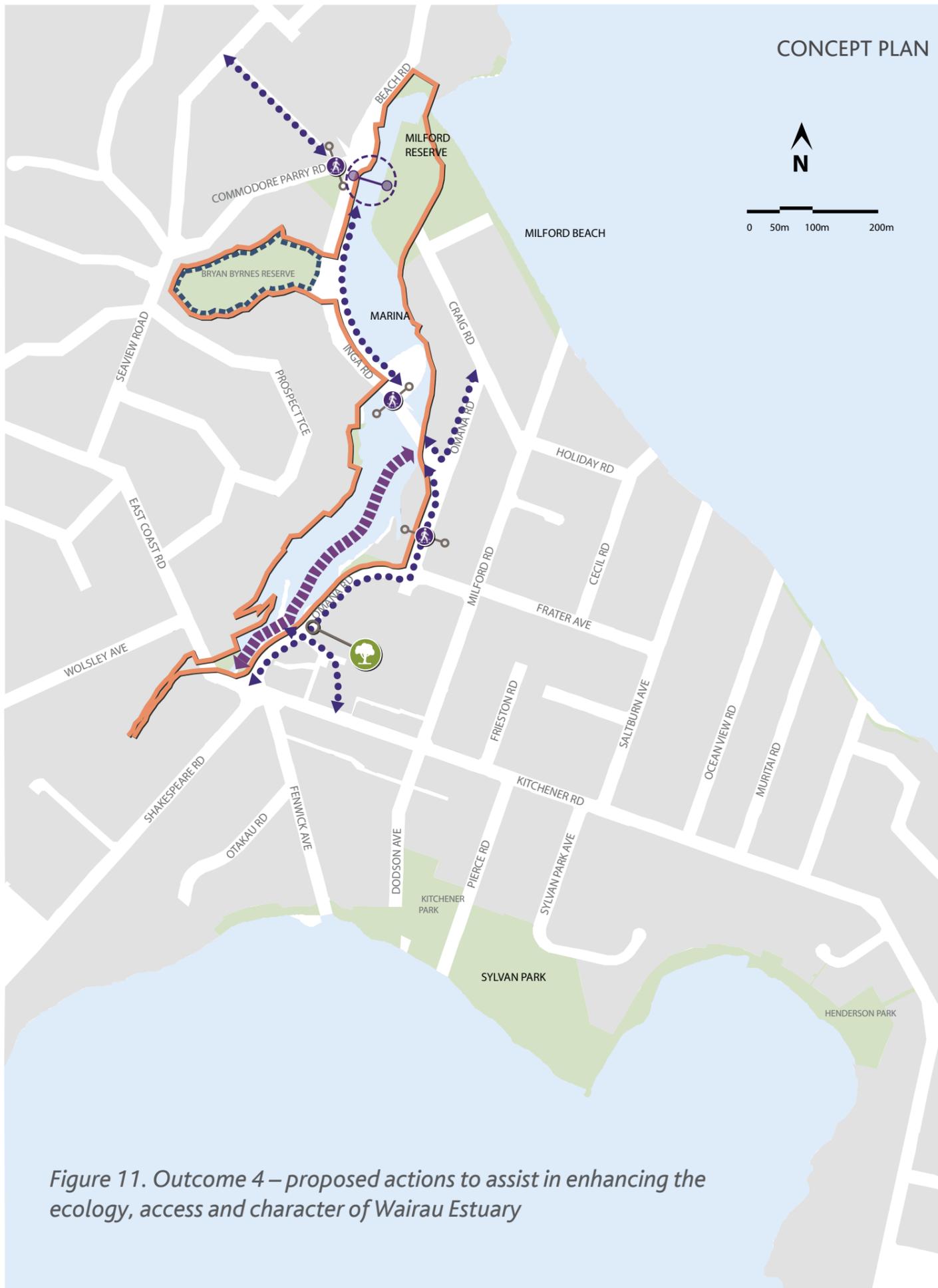


Figure 11. Outcome 4 – proposed actions to assist in enhancing the ecology, access and character of Wairau Estuary

Key:

- Proposed short term actions
- Restoration programme/
stormwater management
- Vegetation maintenance
- Pedestrian crossing points
- Pedestrian/cycle bridge
-
- Proposed medium to long term actions
- Possible future boardwalk
- Community reserve plan
- Pedestrian connectivity/improvements

7.4 OUTCOME 4: A HEALTHY AND ATTRACTIVE WAIRAU ESTUARY

Wairau Estuary meanders from Milford town centre to Milford Beach. It is an important natural feature that could be fully embraced. Co-operation between local boards can help address the problems from upstream sources in the wider Wairau Valley catchment. The estuary can also be improved aesthetically and provide a unique walking experience connecting the town centre and the coast and as a destination in its own right. Enhancing character and connectivity through the Milford area will improve accessibility, present tourism opportunities, and highlight Milford's natural values. For example, the estuary could eventually become part of the Te Araroa walkway experience.

Outcome objectives

- Enhance the ecology, storm water quality and biodiversity of Wairau Estuary, which will help strengthen local character, amenity and general wellbeing.
- Promote Milford Estuary as a local and visitor destination and walking route, and promote stronger connections with the town centre, Milford Marina and Milford Beach.





Artist's visualisation of Wairau Estuary improvements (note the above design is subject to further design and stakeholder engagement and may comprise alternative options) ASAPimageNZ



Milford Marina

PROPOSED ACTIONS FOR OUTCOME 4 (refer figure 11)

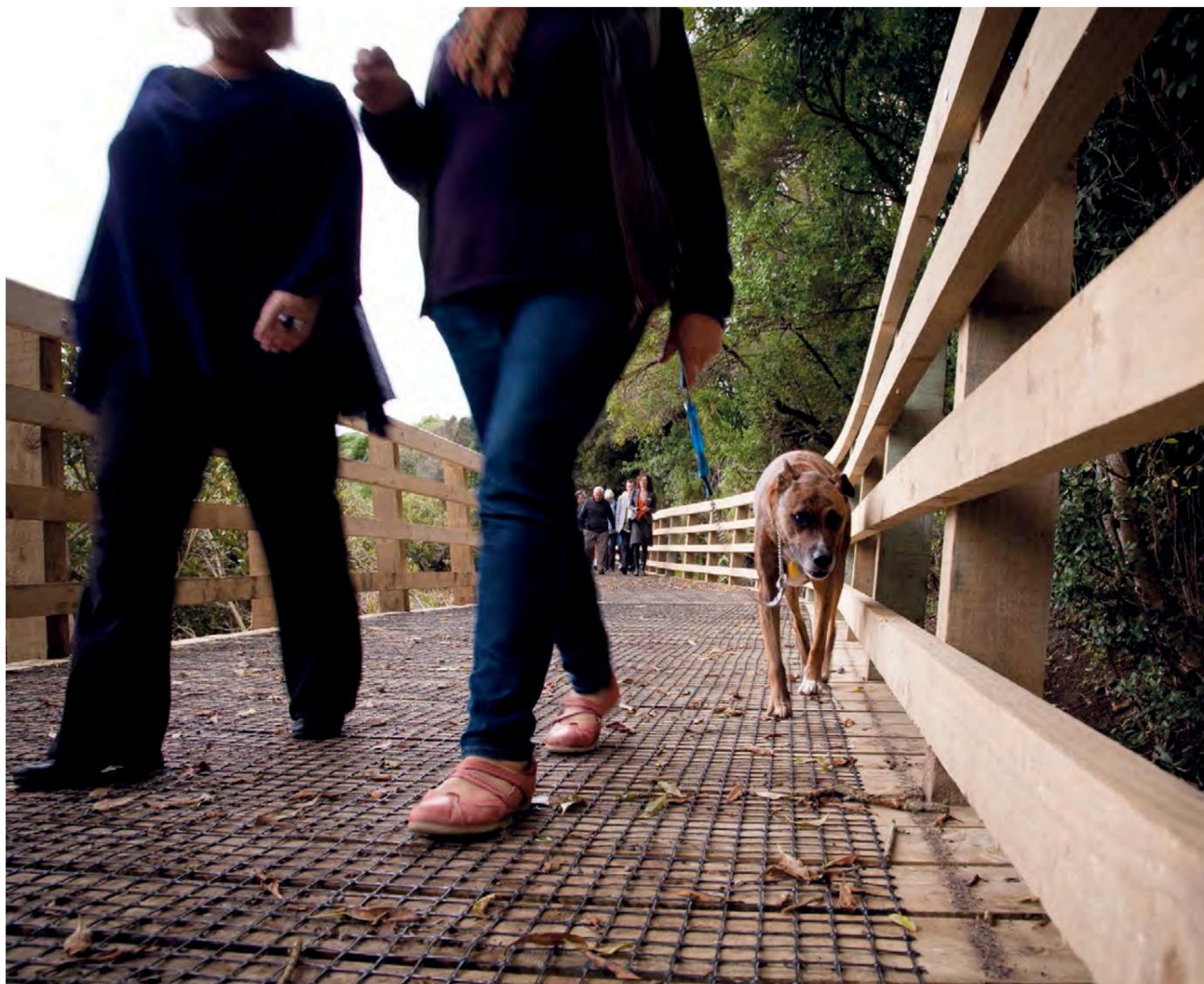
Action no.	Map ref.	Proposed short term actions (0-5 years)	Lead agency
1.		Restoration programme Develop a joint community, local businesses, and Auckland Council ecological restoration programme for Wairau Estuary, along with associated landscaping improvements and on-going education.	LB/AC community
2.		Vegetation maintenance Undertake any necessary maintenance work to existing vegetation along Omana Road, to lift the tree canopies and improve pedestrian safety and visual connectivity.	AC/AT
3.		Pedestrian crossing points Investigate opportunities for safer pedestrian crossing points on Inga Road and Omana Road.	AT
4.		Pedestrian connectivity – Seaview Road to Commodore Parry Road Investigate opportunities to enable safe access from the Seaview Road to Commodore Parry walkway to the proposed Wairau Estuary pedestrian and cycle bridge, such as with a pedestrian crossing on Beach Road.	AT
5.		Stormwater management Work with landowners to establish where practicable low impact design responses to stormwater management as development takes place, reducing the impacts on Wairau Estuary (ongoing).	AC
6.		Pedestrian and cycle bridge – Wairau Estuary Construct the proposed new Wairau Estuary pedestrian and cycle bridge towards the northern end of the estuary, as per Outcome 1 Action 6.	LB

Action no.	Map ref.	Proposed medium to long term actions (6-30 years)	Lead agency
7.		Pedestrian connectivity – Inga Road to pedestrian bridge Investigate pedestrian improvements along Inga Road adjacent to Milford Marina and connecting with the proposed pedestrian bridge.	AT
8.		Improved connections – Kitchener Road, Milford Plaza and Omana Road In collaboration with adjoining landowners, investigate the provision of improved connections leading from Kitchener Road and the Milford Plaza down to Omana Road and the proposed boardwalk.	AC
9.		Pedestrian improvements – Omana, Inga and Ihumata Roads Investigate pedestrian improvements to Omana Road where it intersects with Inga and Ihumata Roads.	AT

NB Implementation of actions is subject to funding availability and priorities

Action no.	Map ref.	Proposed medium to long term actions (6-30 years)	Lead agency
10.		New footpaths – western side of Omana Road Investigate improved footpaths along the western side of Omana Road, north of Inga Road.	AT
11.		Community reserve plan – Bryan Byrnes Reserve In liaison with the community, prepare a comprehensive plan for Bryan Byrnes Reserve addressing safety, ecological restoration, and active and passive recreation opportunities, including youth activities.	AC
12.		Boardwalk – Omana Road to Inga Road Investigate the feasibility of a boardwalk from Omana Road to Inga Road, including a pedestrian access point, viewing platform and associated information at the southern edge of Wairau Estuary.	AC

NB Implementation of actions is subject to funding availability and priorities



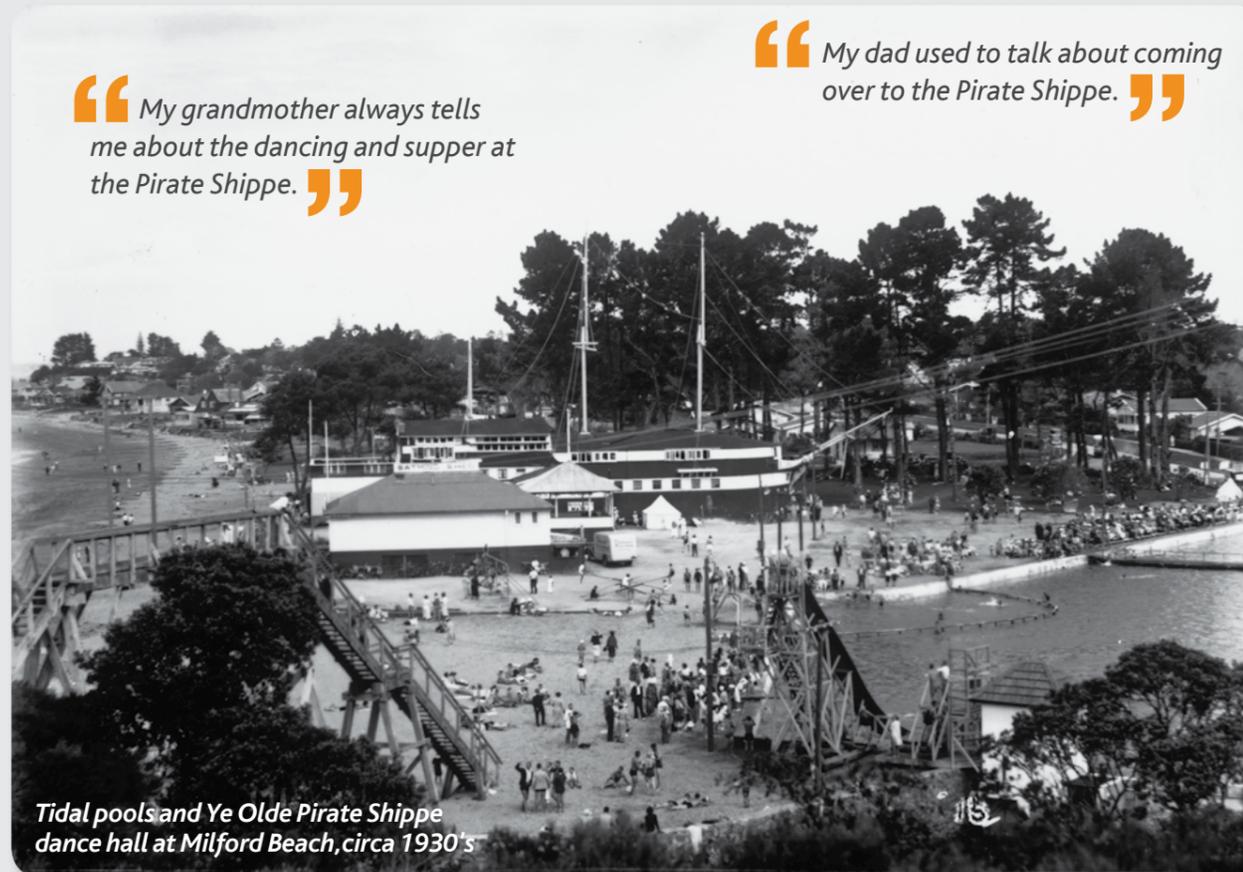


“ There was a great dane dog that used to sit outside the ice cream shop and lick the top off your ice cream if you didn't watch out! ”



“ They used to swap back to lake water at times but when you ran the bath there were little wriggly things in it. ”

“ Mum used to make peppermint tea from wild peppermint growing by the lake. ”



Tidal pools and Ye Olde Pirate Shippe dance hall at Milford Beach, circa 1930's

“ My dad used to talk about coming over to the Pirate Shippe. ”

“ My grandmother always tells me about the dancing and supper at the Pirate Shippe. ”

7.5 OUTCOME 5: TELL THE LOCAL STORIES AND CELEBRATE OUR HERITAGE

The heritage of Milford is important, both in terms of the geological and natural history and the human story of settlement. While it is appreciated by those who are aware of it, it is often unseen and little recognised beyond the immediate community. There is a desire in the community and beyond to express and celebrate this heritage and preserve the memories that belong here.

Local identity needs to be dynamic and embrace cultural changes. This can be supported by a clear understanding of the past and shared values of the local environment.

Some of these common values are: a strong identification with the sea and its delights and an appreciation of the estuary and Lake Pupuke, as well as the stories of past times, from pre-European times, through the heyday of Milford as a holiday destination in the early 20th century when it was a popular sea side village served by a steam tram, to the attractive town centre, marina and beach life of today.

Some of these ideas, such as a dedicated transport service around the lake may one day have their time again and develop into a local attraction with historic resonance. In the meantime, with local and iwi involvement in the following projects, the area can begin to reflect the stories and celebrate its “village” friendliness and shared enjoyment of its environment.

Outcome objectives

- Promote the kaitiaki or guardianship of all residents and the iwi associated with this area for the natural and cultural heritage of Milford.
- Record and educate ourselves on local heritage.
- Promote the understanding of environmental restoration and low impact design in a local context.



Pirate Market Day, Milford

PROPOSED ACTIONS FOR OUTCOME 5

Action no. and map ref.	Proposed short term actions (0-5 years)	Lead agency
1.	<p>The Milford Palette</p> <p>Advocate for a consistent Milford-specific palette of landscape elements and treatment (planting, street furniture, lighting rubbish bins and cycle racks) based on a comprehensive assessment of the wider Milford pedestrian network and considering both the identity and character project in Action 9 and input from mana whenua.</p>	LB/MBA
2.	<p>Māori identity</p> <p>Investigate and implement opportunities to celebrate Māori identity including:</p> <ul style="list-style-type: none"> renaming/dual naming opportunities cultural heritage trails art and public realm projects gateways and events wayfinding opportunities in parks and reserves and walkways. 	LB/AC
3.	<p>Consistent wayfinding</p> <p>In consultation with Auckland Transport, provide wayfinding elements along the length of the Milford Road to Dodson Avenue corridor and across the area designed to create a consistent memorable identity.</p>	AT/LB
4.	<p>Iwi narratives</p> <p>Continue to develop relationships with iwi and seek opportunities for iwi to tell their stories, to inform projects, through supporting the production of appropriate cultural values assessments or similar processes.</p>	LB
5.	<p>Community local environmental improvement projects</p> <p>Foster opportunities for the local community and mana whenua to partner on local environmental improvement projects at Lake Pupuke and Wairau Estuary, such as:</p> <ul style="list-style-type: none"> riparian planting to assist stormwater management monitoring water quality other areas of interest to mana whenua. 	LB
6.	<p>Promote heritage and ecology walks</p> <p>Promote the development of a leaflet (or downloadable information) which guides the walker around heritage and/or ecological sites of significance within the area following the Milford loop concept.</p>	Community/ LB/AC
7.	<p>Events</p> <p>Promote regular walking events along the Milford to Dodson Avenue corridor to raise awareness of the lake to beach link (as per Outcome 1, Action 1).</p>	MBA/AC/ community
8.	<p>Identity and character project</p> <p>Support local community initiatives to explore ways to express the identity of the area and promote the concept of local design guidelines, applying to the town centre, to the business community.</p>	Community reps/LB/AC

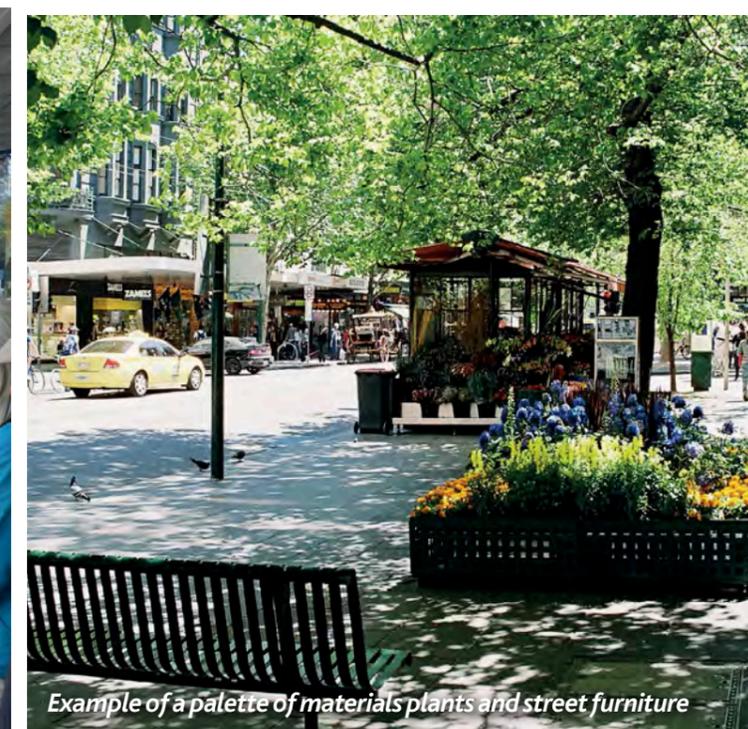
NB Implementation of actions is subject to funding availability and priorities

Action no. and map ref.	Proposed medium to long term actions (6-30 years)	Lead agency
9.	<p>Milford's character and biodiversity</p> <p>Advocate reflecting and strengthening Milford's character, and enhance local biodiversity, through appropriate landscaping, tree planting and materials.</p> <p>In particular in the Milford to Dodson corridor:</p> <ol style="list-style-type: none"> towards the north, vegetation, materials of paving, drainage and street furniture along the corridor should reflect the coastal character of the environment towards the south, vegetation and materials of paving and street furniture along the corridor should reflect the lake character of the environment around the Milford town centre, landscaping, vegetation, materials of paving, drainage and street furniture along the corridor should reflect the urban nature of the town centre environment, while also referencing both the natural and cultural character of the environment <p>At Wairau Estuary, landscaping, vegetation, materials of paving, drainage and street furniture should reflect the estuarine environment, referencing both the natural and cultural character of the environment.</p>	LB
10.	<p>Events at the Wairau</p> <p>Support a programme of community activities involving Wairau Estuary, initially to promote its cultural, environmental and recreational values, and later to support any restoration initiatives consistent with this plan.</p>	AC/LB
11.	<p>Lake restoration</p> <p>Support a programme of regular community activities involving Lake Pupuke; for example, education, planting and weed management.</p>	AC/LB

NB Implementation of actions is subject to funding availability and priorities



Promote heritage and ecology walks and walking events



Example of a palette of materials plants and street furniture

8 IMPLEMENTATION

The Milford Centre Plan identifies proposed actions to assist with achieving the vision and five outcomes of the plan. The actions are intended to be progressed through a range of stakeholders and processes as outlined below. These actions can move from being aspirational to being funded and delivered, where funding has not already been allocated. This will involve partnership with key stakeholders, including the local board, community and key landowners within the centre. The local board considers it important to continue to work in collaboration with community partners in all significant local board led projects.

Role of the local board

Devonport-Takapuna Local Board will play a key role in realising the future vision for Milford town centre, as depicted in this plan. This role may take many forms from direct investment in public works to advocating for positive changes. Supported by the council, the local board will also liaise with the community and key landowners to advocate for public and private initiatives that assist to achieve the outcomes and actions identified in the centre plan.

Funding implications

The Long-term Plan (LTP) is the council's main budgetary tool, which combines all the council and council-controlled organisation (CCO) funding across Auckland over a ten year period. Some of the actions are already budgeted for in the LTP. Actions that need new funding will require advocacy to become new LTP initiatives. It is important to note that the availability of funding from the council for proposed projects is not guaranteed. Funding and prioritisation will be determined as part of the LTP and Annual Plan process. This centre plan can be used as a tool to assist in decision making on funding priorities. The LTP is under review for the 2015-2025 periods and is subject to potential reprioritisation. Because of this, the funding opportunities for a number of the actions identified in this plan will need to be carefully considered.

Actions and timeframes

Some actions within this plan are already underway. New projects and initiatives are also identified, and shown as short, or medium to long

term actions. The timeframes aim to prioritise actions that will help achieve the desired outcomes for Milford, while being mindful of likely resource requirements. Notably, some actions are tied to development of private land, where there is an expectation by the community on landowners to help realise the outcomes. The timeframes identified by this plan are indicative only and subject to agreements on funding.

Monitoring and review

The Milford Centre Plan is intended to be a living document responsive to changes. Similarly, flexibility is needed because some actions require further work such as additional consultation, feasibility testing, detailed design, and/or funding. The council and Devonport-Takapuna Local Board will undertake reviews of the Milford Centre Plan every three years in line with the local board plan and the LTP processes. Keeping the centre plan 'live' and up to date will help achieve the outcomes desired by the stakeholders.



NOTES

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Milford Beach looking southeast to Rangitoto, 1922, T0502; (page 14)
Milford Butchery and Picture Drome, 1920's, T0201; (page 39)
Crowds at Milford Beach, circa 1930s, T2816; (pages 39 to 40)

Visualisations by ASAPimageNZ; (pages 21, 29 and 35)
Pirate Market Day, 2014; courtesy of Milford Business Association (page 40)
Milford "Walk and Talk" event led by Dr Deborah Dunsford, November 2014; with thanks to Milford Residents' Association, and all those pictured (page 42)
Palette of materials used in a Melbourne street; Andrew Trevelyan (page 42)



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